

Product Manager (m/f) – InstaFreight

About us

We digitize the logistics industry, a €200bn market in Europe! As the most advanced online freight forwarding company in Germany, we offer business customers a fully digitized booking experience for logistics services – with one click only and as simple as online shopping. With our mobile app we set a new service level standard in the logistics industry: From Track & trace in real time, push notifications for delivery to a fully electronic transport management.

InstaFreight

- is a founding-team with multiple startup and multi-year industry-/consulting experience
- is a highly motivated, creative and committed team with flat hierarchies
- allows a great degree of flexibility and entrepreneurial freedom
- provides a variety of challenging tasks and supports professional development
- gives you the chance to build an innovative company, to think big and to go new ways
- works in an office above the roofs of Berlin in the heart of the Start up city



About your role

- You are an advocate of customer experience, locate and fill product gaps and generate new ideas that grow market share and improve customer satisfaction
- You work closely with stakeholders and tech to deliver effective solutions and fast iterations
- You iterate with us on the roadmap and translate items into detailed requirements and prototypes
- You participate in scoping and prioritization cycles based on business impact and customer value creation
- You drive and/or support rollouts including working with Marketing, Sales and Operations to ensure a smooth landing of new releases
- You gather and evaluate data/metrics to visualise performance, progress and guide future product development
- You deeply care to deliver a high-quality product, while managing the the business realities of a young Startup

Requirements

- You have a minimum of 3 years experience working on shipped web / mobile applications
- You have proven work experience in a Product Manager/Owner or closely related role
- You have prior experience owning the execution of projects related to product and marketing strategies
- You have excellent written and verbal communication skills
- You are an expert in understanding customers and their needs
- You have an eye for detail and consistent user experience
- You are a self-starter with the ability to multi-task and with a proven ability to handle multiple deliverables with tight deadlines
- You have experiences in owning entire or parts of larger projects
- You are able to work based on abstract requirements
- You love to work in a dynamic environment and think out of the box
- You are fluent in English, conversational German is a huge plus
- You have worked in an agile tech environment (experience using Jira / Trello, ticket specifications, familiarity with Scrum or Kanban-based workflows)
- You are able to produce graphical mockups (e.g. with sketch) based on existing visual language
- You have a first understanding of HTML and Basic SQL, which is a plus
- You have hands-on experience with tracking solutions (e.g. Google Analytics)

Revolutionise the logistics industry with us! Interested?

We are looking forward to receiving your convincing application either in German or in English. Please send us your application documents (covering letter, CV, certificates) indicating your salary expectations and your earliest possible starting date to jobs@instafreight.de